KARAM FOUNDATION IN 2013

GUIDESTAR® TOP CHARITY 2013

TOTAL MONEY RAISED: $656,094

IT COSTS KARAM JUST 7 CENTS TO RAISE $1

KARAM’S PROJECTS FOR SYRIA:
HUMANITARIAN AID
EDUCATION
SUSTAINABLE BUSINESSES
MEDICAL CARE
TOTAL SUPPORT

- **INDIVIDUALS (73%)**
- **FOUNDATIONS AND ORGANIZATIONS (26%)**
- **SALES (1%)**

**38% OF DONATIONS WERE RAISED ONLINE**

EXPENDITURES

- **KARAM’S PROGRAMS (98.4%)**
- **OVERHEAD EXPENSES**
  - PROFESSIONAL FEES (88%)
  - OFFICE EQUIPMENT (6%)
  - SHIPPING, PRINTING (3%)
  - MISCELLANEOUS (3%)

**KARAM’S OVERHEAD RATE WAS 1.6%**

DIRECT IMPACT

- **8,677 WOMEN**
- **30,079 FAMILIES**
- **15,262 CHILDREN**

DIRECT IMPACT DOES NOT INCLUDE IMPACT FROM THE NON-PROFIT BAKERY AND THE COW PROJECT; BOTH OF WHICH CREATE AN IMPACT ON HUNDREDS OF SYRIANS INSIDE SYRIA EVERY DAY
Karam’s Projects
Total Delivery: $411,449

- Humanitarian Aid (73%) $298,401
  - Food Distribution
  - Winter Care Packages
  - Refugee Aid
  - Orphan Aid
  - Infant Milk
  - Zeitaona Program
  - Long-Term School Support
- Education (16%) $65,100
- Sustainable Businesses (7%) $27,598
  - Non-Profit Bakery
  - Cow Project
  - Refugee Women Businesses
- Medical Care (5%) $20,350
  - Medical Care
VISION: Leading a movement of innovative, on-the-ground giving to build a vibrant and sustainable Syria

EDUCATION: Karam is developing the Zeitouna program to serve more children in the Southern Turkey region. We have added a psycho-social therapy team to the program as well as teacher-training and refugee community therapy in order to expand the program’s impact long after our missions end. We are planning two Zeitouna missions for 2014: in June and December.

SUSTAINABLE BUSINESSES: Karam is investing in sustainable businesses and supporting entrepreneurial efforts inside Syria and within refugee communities. In addition to our non-profit bakery, cow projects, water wells, and women’s businesses, we’re launching #Hands4Syria, a campaign in partnership with Every Syrian, to provide functional prosthetic hands using the latest 3D printing technology.

HUMANITARIAN AID: Karam will expand its core mission of providing humanitarian aid to the most vulnerable families and children. We will continue our #Milk4Syria project as well as our seasonal (food baskets, winterization packages) aid for Syrians INSIDE Syria.

KARAM TEAM: Karam is growing! Our team in 2014 will include new board members, an advisory board of experts, and dedicated volunteers. We’re committed to our role as leaders in innovative, on-the-ground giving, building a vibrant, sustainable Syria.

WE CAN’T DO OUR WORK WITHOUT YOUR GENEROSITY

thank you FOR YOUR KARAM

www.karamfoundation.org
@karamfoundation