



KARAM FOUNDATION IN 2013



GUIDESTAR® **TOP CHARITY 2013**



TOTAL MONEY RAISED: **\$656,094**



IT COSTS KARAM JUST **7 CENTS**
TO RAISE **\$1**



KARAM'S PROJECTS FOR **SYRIA**:
HUMANITARIAN AID
EDUCATION
SUSTAINABLE BUSINESSES
MEDICAL CARE





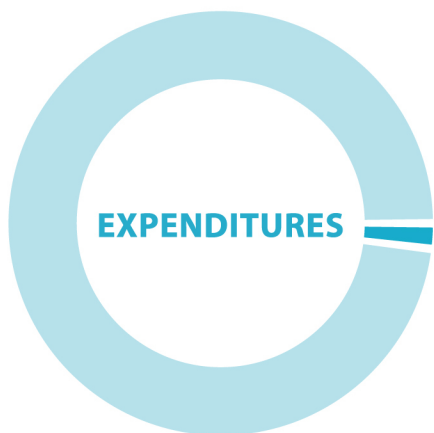
TOTAL SUPPORT

INDIVIDUALS (73%)

FOUNDATIONS AND ORGANIZATIONS (26%)

SALES (1%)

38% OF DONATIONS WERE RAISED ONLINE

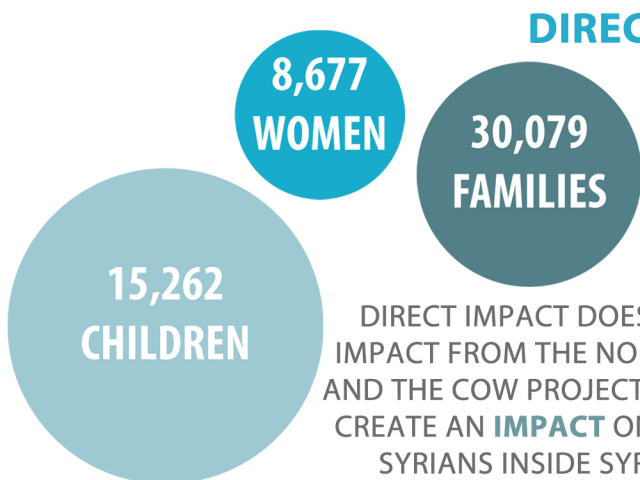


EXPENDITURES

KARAM'S PROGRAMS (98.4%)

OVERHEAD EXPENSES
PROFESSIONAL FEES (88%)
OFFICE EQUIPMENT (6%)
SHIPPING, PRINTING (3%)
MISCELLANEOUS (3%)

KARAM'S OVERHEAD RATE WAS 1.6%



DIRECT IMPACT

DIRECT IMPACT DOES NOT INCLUDE IMPACT FROM THE NON-PROFIT BAKERY AND THE COW PROJECT; BOTH OF WHICH CREATE AN **IMPACT** ON **HUNDREDS** OF SYRIANS INSIDE SYRIA EVERY DAY

KARAM'S PROJECTS

TOTAL DELIVERY: \$411,449

FOOD DISTRIBUTION

WINTER CARE PACKAGES

REFUGEE AID

ORPHAN AID

INFANT MILK

ZEITOUNA PROGRAM

LONG-TERM SCHOOL SUPPORT

NON-PROFIT BAKERY

COW PROJECT

REFUGEE WOMEN BUSINESSES

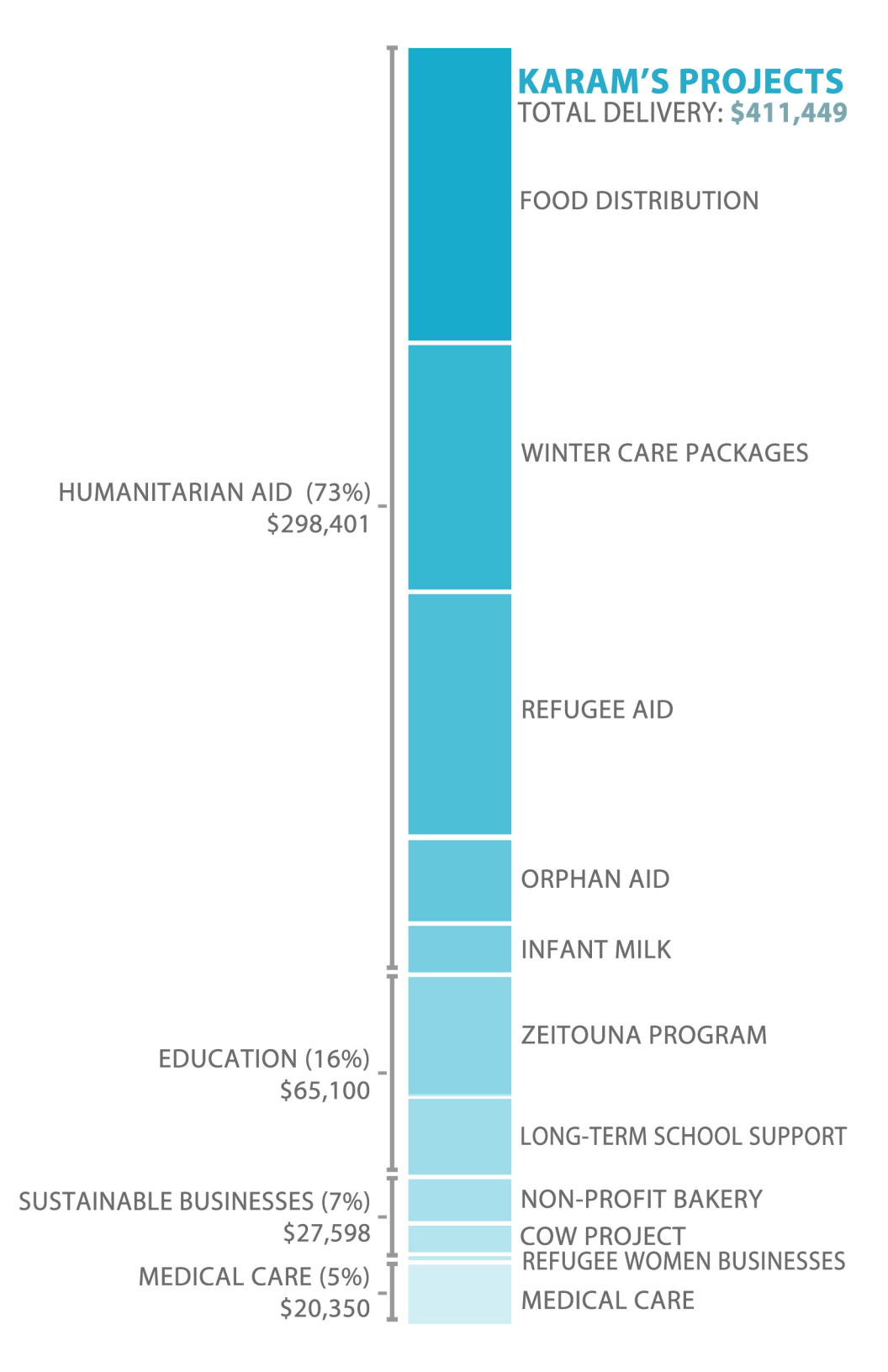
MEDICAL CARE

HUMANITARIAN AID (73%)
\$298,401

EDUCATION (16%)
\$65,100

SUSTAINABLE BUSINESSES (7%)
\$27,598

MEDICAL CARE (5%)
\$20,350





KARAM IN 2014: LOOKING AHEAD

VISION: Leading a movement of innovative, on-the-ground giving to build a vibrant and sustainable Syria

EDUCATION: Karam is developing the Zeitouna program to serve more children in the Southern Turkey region. We have added a psycho-social therapy team to the program as well as teacher-training and refugee community therapy in order to expand the program's impact long after our missions end. We are planning two Zeitouna missions for 2014: in June and December.

SUSTAINABLE BUSINESSES: Karam is investing in sustainable businesses and supporting entrepreneurial efforts inside Syria and within refugee communities. In addition to our non-profit bakery, cow projects, water wells, and women's businesses, we're launching #Hands4Syria, a campaign in partnership with Every Syrian, to provide functional prosthetic hands using the latest 3D printing technology.

HUMANITARIAN AID: Karam will expand its core mission of providing humanitarian aid to the most vulnerable families and children. We will continue our #Milk4Syria project as well as our seasonal (food baskets, winterization packages) aid for Syrians INSIDE Syria.

KARAM TEAM: Karam is growing! Our team in 2014 will include new board members, an advisory board of experts, and dedicated volunteers. We're committed to our role as leaders in innovative, on-the-ground giving, building a vibrant, sustainable Syria.

WE CAN'T DO OUR WORK
WITHOUT YOUR GENEROSITY
thank you FOR YOUR **KARAM**



www.karamfoundation.org
[@karamfoundation](https://twitter.com/karamfoundation)

